

#### KINESIOLOGY AND HEALTH SCIENCES COURSE OUTLINE – Winter 2023

PE1050 (A3): Introduction to the Administration of Sport, Physical Activity, and Recreation Programs – 3 (3-0-1) UT 60 Hours for 15 Weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

<b>INSTRUCTOR:</b>	Julia Dutove, Ph.D.	PHONE:	780-539-2974
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<b>OFFICE HOURS:</b>	By appointment		

**CALENDAR DESCRIPTION:** This course provides you with the basic skills required to successfully administer a sport and/or physical education program.

### PREREQUISITE/COREQUISITE: None

### **REQUIRED TEXT/RESOURCE MATERIALS:**

Lussier, R. N., Kimball, D. C., Greenwell, T. C., Danzey-Bussell, L. A., & Shonk, D. (2021). *Introduction to Sports Administration: GPRC*. Custom eBook available for purchase at <u>https://canada.humankinetics.com/products/introduction-to-sports-administration-gprc</u>

Other readings posted on myClass

**DELIVERY MODE:** This is an in-person course. This course will be delivered via lectures, class discussions, group work, in-class activities, and individual student work that includes various delivery methods.

# **COURSE OBJECTIVES:**

- 1. Develop basic competencies required by administrators in the areas of sport, physical education and recreation.
- 2. Develop a basic understanding of the concepts and skills involved in being a successful leader and manager of sport organizations.
- 3. Provide an opportunity to apply their skills through practical and experiential activities and by participation in a group project.
- 4. Introduce challenges and issues confronting different sport segments.

#### **LEARNING OUTCOMES:**

- 1. Students will be able to identify and demonstrate successful principles related to successfully running a sport organization.
- 2. Students will be able to analyze and apply the decision-making process to a variety of situations related to the administration of a sport organization.
- 3. Students will be able to use conflict resolution strategies to enhance cohesion in a group setting.
- 4. Students will carry out a group project, which encapsulates coursework throughout the semester.
- 5. Students will be able to practice effective written and oral communication, critical thinking, and problem-solving skills necessary to be successful in the sport industry.

#### **TRANSFERABILITY:**

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page <u>http://www.transferalberta.ca</u>.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

#### **EVALUATIONS:**

Lab & Homework Assignments	Due throughout semester	20%
Tests	Feb 10 & Mar 17	20%
Project	Mar 3/throughout semester	20%
Presentation	Apr 12	10%
Final Exam	April 14-24	30%
	Total	100%

### **GRADING CRITERIA:**

Please note that most universities will not accept your course for transfer credit IF your grade is less than C-.

Alpha Grade	4-point Equivalent	Percentage Guidelines	Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100	C+	2.3	67-69
А	4.0	85-89	С	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
В	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

#### STUDENT RESPONSIBILITIES:

- The project for this class will have required activities on March 2-3. Details will be provided on specific times and tasks in the first two weeks of class so students can plan accordingly.
- Instructions for all evaluations will be provided on myClass, including due dates, late penalties, and grading criteria.
- If you have a significant issue or concern (e.g., illness or family emergency), contact the instructor as soon as possible.

# STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the Northwestern Polytechnic Calendar at <a href="https://www.nwpolytech.ca/programs/calendar/">https://www.nwpolytech.ca/programs/calendar/</a> or the Student Rights and Responsibilities policy which can be found at <a href="https://www.nwpolytech.ca/about/administration/policies/index.html">https://www.nwpolytech.ca/about/administration/policies/index.html</a>

\*\*Note: all Academic and Administrative policies are available on the same page.

# COURSE SCHEDULE/TENTATIVE TIMELINE:

Lecture: Monday & Wednesday: 8:30-9:50am (D308) Lab: Friday: 11:30am-12:20pm (E306)

Monday/Wednesday (Lecture)	Readings	Friday (Lab)	
Course Introduction (Wed)	Course Outline	Project Introduction	
	Knudson & Hoffman, 2018 (myClass)	,	
Management Concepts in Sport Orgs	Babiak et al., 2019 (myClass)	Project Goals &	
	Byers et al., 2012 (myClass)	Meetings	
1/Drop Deadline			
Managing & Leading in Sport Orgs	Kerwin et al., 2019 (myClass)	Nominations	
	Altman et al., 2013 case study for Wed (myClass)		
Sponsorship & Marketing	Textbook p. 1-31 (Event Sponsorship & Event Marketing)	Sponsorship Letters	
Sponsorship & Marketing (Mon) Learning Commons (Wed)	Naraine et al., 2015 case study for Mon (myClass)	Social Media	
Strategic Planning	Textbook p. 50-80 (Strategic & Operational Planning)	Test #1	
	O'Brien & Corbett, 2016 (myClass)		
	Armentrout et al. case study for Wed (myClass)		
Risk Management	Textbook p. 81-101 (Risk Management & Negligence)	Project Work	
No Classes: Winter Break			
Evaluation & Research	Andrew et al., 2020 (myClass)	Sport Awards (Mar 2-3)	
	Textbook p. 102-138 (Controlling Quality, Financials, and Productivity, and Managing People)		
Event Debrief (Mon)		Feedback	
Problem Solving & Decision Making			
		Test #2	
Organizational Behaviour		Presentation Prep	
Budgeting	Textbook p. 32-49 (Event Budgeting)	Budgeting	
		0 0	
Teamwork & Motivation	Textbook p. 139-195 (Team Development & Motivating to Win)	No Classes: Good Friday	
Leadership (Mon) Presentations (Wed)	Textbook p. 196-223 (Leading to Victory)		
	v Registrar's Office)		
	Course Introduction (Wed)Management Concepts in Sport OrgsI/Drop DeadlineManaging & Leading in Sport OrgsSponsorship & MarketingSponsorship & Marketing (Mon)Learning Commons (Wed)Strategic PlanningRisk ManagementNo Classes: Winter BreakEvaluation & ResearchEvent Debrief (Mon)Problem Solving & Decision Making(Wed)Problem Solving & Decision MakingOrganizational BehaviourBudgetingst Day to WithdrawTeamwork & MotivationLeadership (Mon)Presentations (Wed)	Course Introduction (Wed)Course Outline Knudson & Hoffman, 2018 (myClass)Management Concepts in Sport OrgsBabiak et al., 2019 (myClass) Byers et al., 2012 (myClass)Managing & Leading in Sport OrgsKerwin et al., 2019 (myClass) Altman et al., 2013 case study for Wed (myClass)Sponsorship & MarketingTextbook p. 1-31 (Event Sponsorship & Event Marketing)Sponsorship & Marketing (Mon) Learning Commons (Wed)Naraine et al., 2015 case study for Mon (myClass) O'Brien & Corbert, 2016 (myClass) Armentrout et al. case study for Wed (myClass)Risk ManagementTextbook p. 50-80 (Strategic & Operational Planning) O'Brien & Corbert, 2016 (myClass) Armentrout et al. case study for Wed (myClass)Risk ManagementTextbook p. 81-101 (Risk Management & Negligence)No Classes: Winter BreakAndrew et al., 2020 (myClass) Textbook p. 102-138 (Controlling Quality, Financials, and Productivity, and Managing People)Event Debrief (Mon) Problem Solving & Decision Making (Wed)MacIntosh & Burton, 2019 (myClass)Organizational Behaviour 	

This schedule is subject to change based on how we progress as a class. Changes will be announced in class and on myClass.