

Hospitality and **T**ourism **M**anagement

the community is our classroom

HP 1210 – Tourism Operations Management

Grande Prairie Regional College
10726 – 106 Avenue
Grande Prairie, Alberta
T8V 4C4

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Hospitality and Tourism Management

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<u>Course #</u>	HP 1210
<u>Course Title</u>	Tourism Operations Management
<u>Credit Hours</u>	3 – 0 – 3
<u>Total Hours</u>	45
<u>Prerequisites</u>	None
<u>Co-requisites</u>	None

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Office C219

Office Hours TBA

Date/Time Monday & Wednesday @ 2:30 PM
Lab - TBA

Course Description

This course provides an introduction to tourism and surveys the tourism sector, its definition, history, career opportunities, key tourism segments (food and beverage, accommodation, transportation, travel trade, tourism services, attractions, events and conferences, adventure tourism and recreation), effects on society, and new developments. This course will also outline core practices and ideas that comprise tourism.

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Learning Outcomes

Upon course completion students will:

1. Define and use key terms related to the hospitality and tourism industry.
2. Discuss and describe the major tourism segments, provide key examples of segments as they relate locally, nationally, globally and internationally.
3. Outline and describe key historical dates and facts in the tourism industry which has lead to the development of hospitality and tourism as it exists today from local, national, global and international perspectives.
4. Discuss potential education-related careers a graduate would embark upon post program completion.
5. Describe, in detail, what would be required in any education-related career opportunity.
6. Gather potential job descriptions and outline key skill requirements.
7. Identify and describe the key aspects of hospitality and tourism as it has affected society.
8. Discuss the implications of the growing hospitality and tourism sector on the future of our economy.
9. List and describe new developments in the hospitality and tourism sector, their inception, development and role in this economic sector.
10. Write clear, concise and well-composed papers, literature, outlines, reviews and correspondence.
11. Demonstrate a professional and industry-oriented attitude in all aspects of course requirements.

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12. Discuss the roles of various government departments and agencies in the hospitality and tourism industry.
13. List, define and describe the major trade publications as well as literature related to the industry sector.
14. Subscribe to, read and analyze industry literature as well as professional organization material.
15. Research industry components.
16. Collect and reflect upon portfolio components as outlined by the course instructor.
17. Participate in all in an out of classroom events, discussions and activities. Demonstrate professionalism in doing so.
18. Outline the core practices in the hospitality and tourism industry as well as the main concepts that comprise tourism.
19. Build on existing competencies to expand your knowledge and professionalism within the hospitality and tourism industry.
20. Further enhance personal qualities such as responsibility, self esteem, integrity and honesty, sociability, and self-management.