

Course: DD 1082 Introduction to Video Production  
 Session: Winter 2009  
 Credits: 3 (0-0-3) Delivery Mode: Studio/Lecture  
 Transfer: THIS COURSE IS CURRENTLY NOT UNIVERSITY TRANSFER  
 Pre/Corequisite: None  
 Instructor: Steve Burger B.Ed. B.F.A. M.Ed(Art Education)  
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**Calendar Description:** This course provides exposure to the techniques, theories and practices of video production. It is designed to improve and nurture students creative potential through video media. Students will learn to direct with a camera, work with actors, story boarding, lighting, sound and the production of a student video project.

**Course Overview:**

J6	Week 1:	Introduction/Scripting/Livetype/Cameras/FCP
J13	Week 2:	Scripting/Shooting/File Organization/
J20	Week 3:	Studio/Discussion Topics
J27	Week 4:	<b>Title Block/Livetype/Garageband Presentation</b>
F3	Week 5:	Studio/Discussion Topics
F10	Week 6:	Studio/Discussion Topics
F17	Week 7:	
F24	Week 8:	Studio/Discussion Topics
M3	Week 9:	Studio/Discussion Topics
M10	Week 10:	<b>Music /Personal Project Presentation</b>
M17	Week 11:	Studio/Discussion Topics
M24	Week 12:	Studio/Discussion Topics
M31	Week 13:	Studio/Discussion Topics
A7	Week 14:	<b>Documentary Video Presentation</b>

Students must plan to work on productions outside normally scheduled class time. This could mean shooting video, taping audio, making titles et cetera. Class time will be split between demonstrations, discussions on a number of topics, assignment work and questions arising from assignments. Additional materials may be required: mini DV tapes, memory cards, DVD's, etc.

**Timeline:** Overdue assignments will be penalized 10% for each day late up to a maximum of 5 days. (50%)

**Attendance:** More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

**Plagiarism** Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See p 39-51 of the calendar for more details and for the explanation of many other policies and regulations.

**ASSIGNMENTS:**

Livetype Animated Title Sequence:	1 Min	10%	Due Jan. 27
Garageband/Soundtrack Sequence:	1 Min	10%	Due Jan. 27
Personal Title Block with Audio	15-30 s	10%	Due Jan. 27
Music/Personal Video	3-4 Min +-15 10%X1	30%	Due Mar. 10
Documentary Video Project	5 Min +-15 10%X1	40%	Due April 7

## ASSIGNMENT OVERVIEW

Livetype Animated Title Sequence: 1 Minute 10% Due Jan. 27

This one minute assignment must include multiple kinds of Livetype animated fonts, fonts, textures, objects and type effects which are found in the media browser window. This is not an academy performance but a series of experiments using the many elements of this program. On 1 page write a list of the elements you used and what you learned in your experiments.

Garageband/Soundtrack Sequence: 1 Minute 10% Due Jan. 27

This assignment using either or both of these programs must use at least 10 different instruments and sound effects in your soundtrack. This is not a CD recording but a series of experiments to see how the many elements of these programs work. On 1 page write a list of the instruments you used and what you learned in your experiments. The entire written component must be no more than 1 page.

Personal Title Block with Audio 15-30 s 10% Due Jan. 27

Make a title block like the Paramount, Castlerock, Dreamworks etc to represent your work. You can use Livetype, Video, Illustrator, Photoshop, Soundtrack, Garageband, whatever you need to make this title block but it must be your own original work. This must be included on all future assignments. Keep it simple and make it personal.

Music/Personal Video 3-4 Min 30% Due Mar. 10

This first option is a music video using your own original musical composition in the style of commercially seen music videos. You can record live tracks with real instruments and or use royalty free tracks from Garageband or Soundtrack Pro to produce the musical elements. Record your video elements and edit them with Final Cut Pro.

A second option would be a personal video project. This open ended project could range from dramatic or instructional to experimental. Ideas for this personal project must be discussed with the instructor prior to beginning. These discussions are intended to iron out problems that may occur in later production and help provide a focus for your project.

Documentary Video 5 Minutes 40% Due Apr. 7

Produce a five minute documentary. This assignment will be submitted for a Prairie Gallery touring exhibition as described below.

This traveling exhibition of five minute documentaries, shot in HD video by Grande Prairie Regional College art department video students from January 2009 until April 2010 would open after May 2010 and travel as part of the touring exhibition program through the Prairie Gallery touring exhibition program starting in the fall of 2010. The content would be appropriate for viewing in schools and other community settings. The audio and video would be original content allowing these emerging video artists a venue for their creative exploration. It may also be possible to post an online documentary site with world wide web access. Each documentary would include a short back jacket description which could be used as part of an exhibition catalogue.

Marking for these last two assignments will include the following elements:

Script/Planning Notes	10%
Computer File Organization	10%
Titles and Credits	10%
Audio Components	15%
Video Components	15%
Overall Project Presentation	40%