



DEPARTMENT OF FINE ARTS
COURSE OUTLINE – FALL 2017

DD1082 (A2) Introduction to Video Production – 3 (0-0-3) 45 hours for 15 Weeks

INSTRUCTOR: David McGregor **PHONE:** 780 539-2074
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OFFICE HOURS: Thursdays 16:30 – 17:30

CALENDAR DESCRIPTION: This course provides exposure to the techniques, theories, and practices of video production. It is designed to improve and nurture students' creative potential through the video media. Students will learn how to direct with a camera, work with actors, story boarding, lighting, and the production of multiple student video projects.

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS: External hard drive with USB 3 or Firewire 800 with 500GB or higher
Headphones

DELIVERY MODE(S): Lectures combined with screenings and technical workshops

COURSE OBJECTIVES:

- Introduce the fundamentals of filmmaking
- Provide a firm foundation in production practices and techniques
- Engage with the major roles in film production
- Cover the process of developing a project from script to screen
- Present perspectives on film and filmmaking that encourage critical thinking

LEARNING OUTCOMES

- Increased visual literacy via critical engagement with film and visual storytelling
- Competency in use of video production equipment and software
- Understanding of the filmmaking process including pre-production, production, and post-production
- Familiarity and competency with camera operation, lighting, sound, editing, acting, and directing
- Creation of individual and group video projects

TRANSFERABILITY: N/A

***Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page <http://www.transferalberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlineSearch.html?SearchMode=S&step=2>

**** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

EVALUATIONS:

10% - Story board assignment

20% - Weekly journals

25% - Individual video project

20% - First group video project

25% - Second group video project

GRADING CRITERIA: (The following criteria may be changed to suite the particular course/instructor)

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

Thursdays 18:00-20:50, August 31 – December 15

- August 31:
 - Introduction to course objectives and equipment
 - Basics of composition and cinematic decision-making
 - Journal shot – foreground, middle ground, and background
- September 7:
 - Introduction to lighting and camera operation I
 - Production roles and Pre-production
 - Journal shot – portrait

- September 14: Script concepts
Groups assigned
Story Boards (Story Board assignment)
Journal shot – Contrast
- September 21: Introduction to lighting and camera operation II
Editing on Final Cut X part I
Journal shot - Motion
- September 28: Directing – working with actors, establishing a point of view, and blocking
Story Board Assignment Due
Journal shot – ECU
- October 5: Basics of sound
Planning your shoot for editing
Journal shot (audio) – Soundscape without traffic
- October 12: Colour
First group films presented
Journal shot - Red, Yellow, Blue
- October 19: Breaking down a script
Balancing shot lengths and framings
Journal shot – Closed frame
- October 26: Lighting II (Sound stage)
Journal shot – vanishing lines
- November 2: Final Cut X II
Journal shot – Golden Hour
- November 9: Post-Production
Finishing
Film Communities and Film Festivals
Journal shot – B&W high contrast
- November 16: **Individual films presented**
Art Direction
Journal shot - Night
- November 23: Isolation sound recording
Recording Studio/Sound workshop
Journal shot – shallow focus
- November 30: Camera movement
Journal shot – hard light
- December 7: Final Cut Pro X III
Journal shot – soft light
- December 14: **Second group films presented and Journals due**

STUDENT RESPONSIBILITIES:

- In addition to class time, students are expected to invest a minimum of 6 hours in the completion of projects. This will involve shooting both on and off campus, as well as additional time in the editing lab.
- Inappropriate use of the equipment or lab computers may be grounds for dismissal from the course.
- Equipment must be returned by a specified due date in order to allow other students access to it.
- All equipment must be kept clean and in working condition.
- In order for group film projects to succeed it is essential that students respect the time of their collaborators and overcome the urge to procrastinate on due dates. Each group project must be carefully planned and presented to the instructor no later than one week prior to shooting. In addition to being mindful of collaborators it is also important that students respect any and every workspace.
- As the semester progresses there will be time in each class for editing projects and troubleshooting. Though this time is an important part of the learning process, it should not be relied upon as the primary editing sessions for the completion of projects.
- The use of images, footage, audio or otherwise that has been sourced elsewhere qualifies as plagiarism. The coursework requires original work that occurs during the semester. Any images that students have gathered prior to this course must be cleared with the instructor before they are used.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

**Note: all Academic and Administrative policies are available on the same page.