



**DEPARTMENT OF FINE ARTS**  
**COURSE OUTLINE – FALL 2016**

**DD1021 (A2): Popular Music in the Twentieth Century – 3 (3-0-0) 45 Hours for 15 Weeks**

**INSTRUCTOR:** Geoffrey Whittall                      **PHONE:** 780-539-2823  
**OFFICE:** L-119    **E-MAIL:** gwhittall@gprc.ab.ca  
**OFFICE HOURS:** As posted on my office door and by appointment

**CALENDAR DESCRIPTION:** This course explores major movements in North American popular music. Topics include blues, jazz, hillbilly, country, musical theatre, folk, and rock music.

**PREREQUISITE(S)/COREQUISITE:** None

**REQUIRED TEXT/RESOURCE MATERIALS:**

- *American Popular Music*, 3<sup>rd</sup> Edition (2008), by David Lee Joyner (McGraw Hill).
- **WEBSITE:** <http://people.gprc.ab.ca/gwhittall>
- **MOODLE:** You will need to access our Moodle page at <https://moodle.gprc.ab.ca/>

**DELIVERY MODE(S):** Lecture

**COURSE OBJECTIVES:** DD1021 is an introduction to a number of North American popular music styles. This course focuses on popular music from the late nineteenth century to the present day, with an emphasis on the evolution of the various musical styles and the placement of these styles in their social contexts. Both assigned readings and critical listening are important aspects of the course, and exams and quizzes will reflect material from readings and recordings. In addition to the required text, additional readings may occasionally be assigned. When you have completed this course, you should have a good perspective of the history and evolution of popular music in North America over the past century.

**LEARNING OUTCOMES:** Upon successful completion of this course, students will be able to demonstrate knowledge and understanding of the ways popular music has developed and the people and forces who drove those developments. Additionally, students will be able to aurally identify the aesthetic and stylistic characteristics of many genres of popular music.

**TRANSFERABILITY:** UA, UC\*, UL, AU, AF\*, CU, KUC, GMU

**\*Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page <http://www.transferalberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlinesearch.html?SearchMode=S&step=2>

**\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

### EVALUATIONS:

Midterm Exam	20%
Final Exam:	30%
Unit Quizzes:	30%
Term Paper (due November 16):	20%

You will demonstrate your knowledge and understanding of an aspect of the course through a research project resulting in the creation of a formal academic paper. Topics must be chosen in consultation with the instructor. A proposal of your intended project will be due by the start of class on **September 23**. If an acceptable proposal is not submitted by this date, a topic will be assigned to you. The finished paper will be due by the start of class on **November 16**.

Late term papers will be assessed a penalty of 10% each calendar day until the paper is submitted. If a term paper is not submitted, students will not be allowed to write the final exam, and a grade of zero will be recorded for both the paper and the exam; you must submit a paper to pass this course.

### GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than a C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

## **COURSE SCHEDULE/TENTATIVE TIMELINE:**

The midterm exam will probably occur on October 14 or 19. The final exam will occur during the examination period at the end of the semester.

Unit 1: Tin Pan Alley, Musical Theatre. Chapters 1-2. Quiz.

Unit 2: African American Roots (Songs, Ragtime, Blues). Chapters 3-5. Quiz.

Unit 3: Jazz. Chapters 6-9. Midterm exam.

Unit 4: Hillbilly and Country. Chapters 10-14. Quiz.

Unit 5: Rock and associated genres. Chapters 15-16. Quiz. Chapters 17-23. Final Exam.

## **STUDENT RESPONSIBILITIES:**

- Attendance at all class sessions is highly recommended. More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.
- Students will receive a warning 'Notice Of Absenteeism' at 15% absenteeism.
- After 20% absenteeism, you may be required to withdraw from the course.
- *Refer to Student Conduct, Attendance, on page 42 of the College Calendar.* You should become familiar with pages 34-44 of the GPRC 2016-2017 Calendar, along with College policies about academics and student responsibilities.

## **STATEMENT ON PLAGIARISM AND CHEATING:**

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

\*\*Note: all Academic and Administrative policies are available on the same page.