



**DEPARTMENT OF BUSINESS AND OFFICE ADMINISTRATION**

**COURSE OUTLINE – WINTER 2019**

**BA 2540 A3: Introduction to Business Macroeconomics 3 (3-0-0) UT 45 Hours**

**INSTRUCTOR:** Dr. Chuntai Jin                      **PHONE:** (780) 539-2857  
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**OFFICE HOURS:** Monday and Wednesday, 10:00-11:30AM

**CALENDAR DESCRIPTION:**

The nature of macroeconomic systems is examined in relation to markets, national income analysis, aggregate demand and supply, the function of money, commercial and central banking, monetary and fiscal policy, exchange rates and the balance of payments as well selected topics in analysis and policy. Current economy-wide issues will be discussed throughout the course.

**PREREQUISITE(S)/COREQUISITE:**

BA 1540 or permission of the instructor.

**REQUIRED TEXT/RESOURCE MATERIALS:**

Principles of Macroeconomics, 9<sup>th</sup> Edition, McGraw-Hill Ryerson. Sayre and Morris

<https://www.mheducation.ca/highereducation/products/9781259457272/connect+with+smartbook+online+access+for+principles+of+macroeconomics/>

All students must have access to Connect. You must have an access code in order to gain access to the online resources. McGraw-Hill Connect™ is a web-based assignment and assessment platform that gives students the means to better connect with their coursework, and with the important concepts that they will need to know for success now and in the future. If you have purchased a used book, you will have to purchase an access code separately.

**DELIVERY MODE(S):**

Classroom work will include lectures and discussions of required topics, selected problems, and cases. Students are expected to participate fully in their discussion and analysis. Textbook is used extensively in class, so make sure to bring the textbook with you for each class.

## **COURSE OBJECTIVES:**

The following objectives will be covered in this course:

- Theory of supply and demand and Microeconomic equilibrium.
- Circular flow of national income and the components of GDP accounting.
- Unemployment and inflation
- Potential GDP, business cycles, source of economic growth, and Macroeconomic equilibrium
- Aggregate demand, aggregate supply, and aggregate expenditures.
- Fiscal policy and monetary policy
- Specialization of international trade and comparative advantage
- Flexible and fixed exchange rate system and the balance of payments
- Impact of a change in interest rates and exchange rates on the effectiveness of fiscal policy and monetary policy.

## **LEARNING OUTCOMES:**

Upon completion of this course the student will be able to understand and explain:

- the components of GDP accounting
- how to measure economic growth and appreciate the benefits of economic growth
- what unemployment is and how it is measured
- the different types of unemployment and understand the costs of unemployment
- what inflation is and how it is measured
- why the federal government's budget depends on the rate of taxation, the size of the GDP, and its own spending
- the pros and cons of a budget policy aimed at achieving full-employment equilibrium
- the pros and cons of a budget policy aimed at achieving a balanced budget in each fiscal year
- the functions and characteristics of money
- what is and is not money and describe the main function of modern banks as money lenders
- the various kinds of money and understand what fractional reserve banking means
- why nations import certain goods, even though they can be made more cheaply at home
- how the gains from trade are divided between trading partners

## **TRANSFERABILITY:**

BA 2540 is transferable to the following Alberta Colleges and Universities:

- Athabasca University: ECON 248 (3)
- King's University College, The: ECON 2xx (3)
- MacEwan University: ECON 102 (3)
- Red Deer College: ECON 202 (3)
- University of Lethbridge: ECON 1012 (3)

**\*Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page

<http://www.transferralberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlinesearch.html?SearchMode=S&step=2>

\*\* A grade of D or D+ may not be acceptable for transfer to other post-secondary institutions.

**Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.** Students are therefore *strongly advised* to check with the receiving institution regarding transferability.

**EVALUATIONS:**

Assignments.....available on <i>Connect</i> .....	10%
Quizzes (10/12).....available on <i>Connect</i> .....	20%
Midterm Exam..... <b>Tuesday, February 26</b> .....	30%
Final Exam.....Location and time TBA.....	40%

**GRADING CRITERIA:**

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**. This means **DO NOT GET LESS THAN “C-” IF YOU ARE PLANNING TO TRANSFER TO A UNIVERSITY.**

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

## COURSE SCHEDULE/TENTATIVE TIMELINE:

<b>Week</b>	<b>Topic</b>	<b>Required Reading</b>
1	The Economic Problem	Chapter 1
2	The Fundamentals of Demand and Supply	Chapter 2
3	Measuring National Income	Chapter 3
4	Measuring the Economy's Performance	Chapter 4
5	Aggregate Demand and Supply	Chapter 5
6	Aggregate Expenditures	Chapter 6
7	Midterm review	Chapter 1-6
8	<b><i>Reading Week</i></b>	<b><i>No Class</i></b>
9	<b>Midterm exam (Tuesday, Feb 26)</b>	<b>Chapter 1-6</b>
10	Fiscal Policy	Chapter 7
11	Money & Banking System	Chapter 8
12	The Money Market and Monetary Policy	Chapter 9
13	International Trade	Chapter 10
14	Exchange Rates and the Balance of Payments	Chapter 11
15	Macroeconomic Policy Revisited	Chapter 12
<b>TBA</b>	<b>Final Exam</b>	<b>Chapter 1-12</b>

### STUDENT RESPONSIBILITIES:

- **Participation:** Regular attendance is critical to success in this course. Should a student be unable to attend a class, it is the student's responsibility to acquire the material missed and to complete the assigned readings, in-class work, and assigned homework.
- **Time Management:** Adopting and adhering to effective learning habits in this course will likely take up a great deal of time so plan your schedule accordingly. It is difficult to catch up once a student falls behind in readings and exercises.
- **Cell Phones:** The use of cell phones during class time is unprofessional and distracting to the instructor and fellow students. Texting during class is therefore prohibited. **Cell phones must be either turned off or set to silent mode during class.**
- **Recording: Photographing and/or recording course content is strictly prohibited.**

### STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at [www.gprc.ab.ca/about/administration/policies/\\*\\*](http://www.gprc.ab.ca/about/administration/policies/**)

\*\*Note: all Academic and Administrative policies are available on the same page.

## STUDY & WEB RESOURCES:

- Some course materials (course outline, lecture notes, etc.) will be available on Moodle (<http://moodle.gprc.ab.ca>). Students are responsible for checking Moodle regularly and downloading the lecture notes before each class.
- Assignments and quizzes will be available on *Connct*.

## ASSIGNMENT, QUIZ, AND EXAM POLICIES:

- Students are expected to finish all assignments and quizzes. Due dates of all assignments and quizzes are available on *Connect*. **Late assignments and quizzes are NOT accepted.** Late assignments and missed quizzes and tests will result in a grade of zero unless prior arrangements have been made with the instructor.

### Assignments

- There will be 6 assignments throughout the semester. The best 5/6 accounts for 10% of your final grade. Each assignment will be worth 2% of the student's final grade, regardless of the length of the assignment. The student will have a maximum of 2 attempts for each assignment.
- The assignments will be marked immediately, and the student will receive their grade immediately. Corrections for the attempted assignment will be made available immediately for the student.
- All assignments must be completed before the expiration of the pre-set due date or the student will receive a mark of zero for any missed assignments.

### Quizzes

- There will be 12 quizzes (one quiz per chapter) throughout the semester. The best 10/12 accounts for 20% of your final grade.
- Each quiz consists uniformly of 20 multiple choice questions and is randomly generated from a test bank of variable size. No two students will necessarily write the same quiz.
- The quizzes will be marked immediately and the students will receive their grade immediately. Corrections for the attempted quiz will be made available to the students after the due date.
- All quizzes must be completed before the expiration of the pre-set due date or the student will receive a mark of zero for any missed quizzes.
- Once the quiz has been started, you must complete the entire quiz within the 60-minute time limit. Logging off or losing the internet connection during the quiz will result in a grade based only on the proportion of the quiz that has been completed. It is imperative that the student has a reliable internet connection when attempting the quiz.
- The student will be given a maximum of 2 attempts for each chapter quiz.

### Exams

- **Midterm exam** is tentatively scheduled for *Tuesday, Feb. 26*, upon completion of Chapter 6.  
**Final exam** is cumulative and will be scheduled by the registrar's office during April exam period.