

Course: AR1370 Visual Fundamentals II

Session: Winter 2008

Credit/Hours: 3(3-0-6) 90 Hours Delivery: Studio

Transfer: UA,* UC, UL, AU, CU, CUC, KUC * See transfer guide for foot notes

Prerequisite: AR1360 Visual Fundamentals I

Instructors: Jennifer Bowes

Calendar **Description:** A studio-based course

Course Content: The student will broaden their knowledge from the content of Visual Fundamentals I, and move on to explore areas such as design and colour theory. Emphasis will be based on observation, hand/eye coordination, colour theory, spatial depth and composition through various visual assignments and exercises. Towards the midterm, I also have students work on collaborative design projects, where they need to design and deliver their ideas towards a specific target audience and adequately present their ideas visually. The goal of this class is to have a student observe well and to be able to identify and correct weak areas in their approach and delivery.

Evaluation:

There will be two portfolio submissions. The first portfolio will be due at midterm, the second at the end of term. At the end of term, you will be required to submit all of the work done since the beginning of term. Each portfolio submission is worth 50% of your final grade. AT the end of the course, the work from both portions will be review together and a final grade will reflect an

average of the grades assessed.

Your grade will be assessed according to the following: standard of work achieved, attendance, ability to fulfill assignment objectives, openness to instruction, time spent additional to class hours, participation in discussions and critiques, timely completion of assignments, progress achieved overall, attitude towards fellow students, staff, course work and deadlines.

Required Materials: It is recommended that a full time Fine Arts Student invest in a resource book Design

Concepts and Application By Cheatham/Cheatham/Haler (Optional NOT REQUIRED)

Additional Costs:

Studio Materials, Instructor will furnish a list, Approximate Cost \$250.00

Attendance:

More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

Plagiarism:

Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 33-43 of the Calendar for more details, and for explanation of many other

policies and regulations.

Reviewed:

July 21, 2007.