

# DEPARTMENT OF FINE ARTS COURSE OUTLINE – Winter 2024

# AR1370 (A3): VISUAL FUNDAMENTALS II-3 (3-0-3) 90 hours for 15 weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land, and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

INSTRUCTOR: Esther (Ess) Hoflick PHONE: (780) 539–2223

OFFICE: L217 E-MAIL: jhoflick@nwpolytech.ca

By appointment or Studio B Mon/Wed

OFFICE HOURS: 1pm-2:30pm

**CALENDAR DESCRIPTION:** A studio-based course with emphasis on the understanding of two- and three-dimensional design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. The second part of the course will build upon the knowledge of Part I and study color theory.

PREREQUISITE(S)/COREQUISITE: AR1360

**REQUIRED TEXT/RESOURCE MATERIALS:** No text. Students will be supplied a list of materials as required.

DELIVERY MODE(S): Lecture and Lab

#### **LEARNING OUTCOMES:**

1. To further broaden the students understanding and working knowledge of the elements and principles of visual language, which include the basic elements of design: form, line, shape, value, texture, color, space and the principles of organization: rhythm, balance, scale/proportion and movement.



- 2. The student will develop further the exploratory and critical thinking skills required in the production of a dynamic composition.
- 3. The student will continue to explore seeing/identifying, imagining and problem solving with emphasis on both individual and collective creative approaches, thus, contributing to their understanding and appreciation of the relationship between art and other disciplines.
- 4. The student will build on the ability to demonstrate the self-discipline required to make art in a professional manner.
- 5. The student will be able to build and construct both two and three-dimensional artwork.

#### TRANSFERABILITY:

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page <a href="http://www.transferalberta.alberta.ca">http://www.transferalberta.alberta.ca</a>.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.

#### **EVALUATIONS:**

- 1. The level of creativity and craftsmanship demonstrated in all major and minor assignments.
- 2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
- 3. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques.

Detailed guidelines for each project with mark breakdowns and evaluation criteria will be reviewed during class.

In-Class and Homework Assignments: 85%

There will be 4-6 major assignments, some broken into minor sections, due throughout the semester. On the due date of each major project, students will set up and present their artwork for in class critique. Grades will be posted on MyClass after every critique.

You may submit certain pieces for re-evaluation, with permission, at the end of the semester. This option is only available to students who presented material on critique day.



After each deadline, unsubmitted assignments will lose 5% per day to a maximum of 15%.

There are no mid-term or final exams in this class.

# Attendance and Participation: 15%

Participation will be based on some or all of the following: arriving on time, listening to lectures and instruction, being prepared, and working during class time, sharing ideas, concepts, creative exploration and conceptual development with other students, cooperating in group projects, analyzing and offering opinions about work in progress, listening to and being an active participant in critique and discussions.

Attendance at the Visitor in the Arts speaker series is mandatory and contributes to your grade.

Late assignments will be reduced by 5%/day to a maximum of 15%.

#### **GRADING CRITERIA**

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

## Grading Chart for courses with Alpha Grading:

Alpha Grade	4-point Equivalent	Percentage Guidelines	Alpha Grade	4-point Equivalent	Percentage Guidelines
Α+	4.0	95-100	C+	2.3	67-69
А	4.0	85-94	С	2.0	63-66
Α-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
В	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

## COURSE SCHEDULE/TENTATIVE TIMELINE:

Jan 8, 2024 to Apr 24, 2024



Assignment schedule will be supplied in class.

#### STUDENT RESPONSIBILITIES:

Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers.

Many students will be using the studio, so it is important to maintain care in setting up and cleaning of the space you use, and to exhibit consideration towards workspace, materials and other students.

If there is any doubt as to the safety of the work being undertaken while the instructor is absent the students will consult with the technician before continuing the work.

Students are expected to invest a minimum of 3 hours of work per week outside of class.

While personal headphones are permitted, please ensure that you can always hear the instructor. The watching of videos during class time will not be permitted.

Students are expected to check their email and MyClass regularly. These will be the primary forms of communication between instructor and student.

On-line Communication & Professionalism: Students are expected to maintain a high-level of professionalism across all course-related communications. Please conduct your communications as you would any other professional experience. Treat your colleagues with respect

# STATEMENT ON ACADEMIC MISCONDUCT:

Academic Misconduct will not be tolerated. For a more precise definition of academic misconduct and its consequences, refer to the Student Rights and Responsibilities policy available

at https://www.nwpolytech.ca/about/administration/policies/index.html.

<sup>\*\*</sup>Note: all Academic and Administrative policies are available on the same page.

