

Course: AR1360 Visual Fundamentals
Session: Fall 2007
Monday and Wednesday 8:30 - 11:20
Credit/Hours: 3 (3-0-3) 90 hours Delivery: Lecture/lab
Transfer: UA, UC, UL, AU, CU, CUC, KUC, AUC
Pre/corequisite: none
Instructor: Tina Martel Studio B, 539-2814 tmartel@gprc.ab.ca

Calendar Description: AR1360, Visual Fundamentals 1 is the first section of an introductory level lecture/studio course in two and three dimensional design that seeks to develop an appreciation and understanding of the basic elements and principles of design in the visual arts. Students will deal with the basic fundamentals of art while developing a critical insight and working knowledge of design.

Course Content: **COURSE IN PERSPECTIVE:**

AR1360 will cover the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion and movement. There is an emphasis on exploration and production of concepts and visual images. The student will be introduced to seeing/identifying, imagining and problem solving with an emphasis on both the individual and collective creative approaches. There will be illustrated lectures and films to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines.

COURSE OBJECTIVES:

During this course the students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Begin to equip themselves with a visual and verbal vocabulary.
3. Develop a critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Begin to identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

Evaluation:

CRITERIA FOR EVALUATION

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques.

ASSESSMENT AND GRADING:

Mid -Term:

Midterm grading is by portfolio. It constitutes 40% of the final grade.

Final Grade:

40% Midterm, 40% Final Term (Based on In Class and Home Assignments)

10% Participation. 10% Visitor in the Arts

Timeline:

Overdue portfolios will be penalized a minimum of 1 grade point per late day.

Required Materials:

Supply list will be supplied by the instructor, no text

Additional Costs:

Approximate cost for semester \$175.00 - \$200.00

Attendance:

More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

Plagiarism:

Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 33-43 of the Calendar for more details, and for explanation of many other policies and regulations.

Reviewed:

STUDIO PROCEDURES

Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers. Many students will be using the studio, so it is important to maintain care in setting up and cleaning of the space you use, and to exhibit consideration towards workspace, materials and other students.

If there is any doubt as to the safety of the work being undertaken while the instructor is absent the students will consult with the technician before continuing the work.