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**GRANDE PRAIRIE REGIONAL COLLEGE
FINE ARTS DEPARTMENT**

AR 1360 VISUAL FUNDAMENTALS I (3-0-3) U.T. 3

DATES: September 6 to December 4, 2000
No class on Oct. 9, 2000

TIMES: Mon. and Wed., 8:30 to 11:20 AM.

LOCATION: Art Studio A

INSTRUCTOR: Ken Housego, Office L128, 539-2813
Appointments must be confirmed ahead of time.

COURSE DESCRIPTION:

AR 1360, Visual Fundamentals I, is the first section of an introductory level lecture/studio course in two dimensional design that seeks to develop an appreciation and understanding of the basic elements and principles of design in the visual arts. Students will deal with the basic fundamentals of art while developing a critical insight and working knowledge of design.

COURSE IN PERSPECTIVE:

AR 1360 will cover the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement. With an emphasis on exploration and production of concepts and visual images. The student will be introduced to seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. there will be illustrated lectures and films to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines.

COURSE OBJECTIVES:

Students will:

1. learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. Students will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. begin to equip themselves with a visual and verbal vocabulary.
3. develop a critical and aesthetic criteria.
4. broaden their awareness, understanding and aesthetic appreciation of art.
5. begin to identify their own values in relationship to their environment.
6. develop basic skills and techniques.

Reference Texts:

Art Fundamentals Theory and Practice, 6th Edition
Ocvik, Bone, Stinson, Wizz.

A Primer of Visual Literacy
Doris A. Pondis

Design Concepts and Application (This is a very good book)
Cheatham/Cheatham/Haler

Design, The Search for Unity
Eugene Larkiw

HOME ASSIGNMENTS:

This will be determined by the instructor. Students will be expected to invest a minimum of six hours a week out of class.

CRITERIA FOR EVALUATION:

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Overdue assignments will be penalized. Work must be completed within 7 days of original deadline or failure to do so may constitute a "0" grade. (as per department policy)
5. Professional Orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

ASSESSMENT AND GRADING:

A. Final Grade:

- 85% Class and Home Assignments
- 5% MAD Presentations + journal (See separate sheet)
- 10% Participation

B. Mid-term:

A number grade based upon assignments completed. Mid-term may be an indicator grade only for the student's reference on his/her performance in this course.

Note:

More than 10% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required. Lateness will be noted.

Progression Criteria, IDD Programme

If you have passed the certificate program and have a grade point average of 7.0 or higher, you will be admitted to the diploma program.

If you have not successfully completed the certificate requirements with minimum GPA of 7.0, you can apply in writing to the department requesting special permission to register in the diploma program. Normally students with a GPA of 5.0 or lower will not be permitted to continue in second year of the program. They will be advised to strengthen their studio skills and reapply to the diploma program the following year.

Materials List Ar 1360 , Ar 1370

NOTE: No text required optional

- masking tape
- scissors
- retractable blade/knife
- 24" or 30" stainless steel rule
- compass, if you have one
- French curves (if you have some)
- rubber cement
- white glue
- kneaded eraser
- set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B
- sharpie permanent marker fine point
- other assorted markers if you have any
- coloured pencils
- coloured conte set
- set of acrylic paint for colour study, list to be given out later (\$65.00) - brushes (\$1 5.00 - 20.00)
- mayfair throughout course
- mat board
- portfolio - a home made version will be act - a bag/knapsack/tackle box to carry small items - wood to be announced as needed
- 5 minutes epoxy glue
- notebook

Note: **Do not purchase materials until asked to do so.**

The mind dreams in pictures and worries in words... Who ??

Creativity is not a state to arrive at, but a manner of traveling. Who ??

Life is raw material. We are artisans. We can sculpt our existence into something beautiful, or debase it into ugliness. It's in our hands. - Cathy Better -

Nobody makes a greater mistake than he who does nothing because he could only do a little. - Edmund Burke -

You must see your goals clearly and specifically before you can set out for them. Hold them in your mind until they become second nature. - Les Brown -

The tragedy of life doesn't lie in not reaching your goal. The tragedy lies in having no goal to reach. - Benjamin Mays -