



**DEPARTMENT OF FINE ARTS  
COURSE OUTLINE – FALL 2020**

**AR1360 (B2): Visual Fundamentals I – 3 (3-0-3) 90 Hours for 15 Weeks**

**INSTRUCTOR:** Esther (Ess) Hoflick      **PHONE:** (780) 539-2223  
**OFFICE:** L218      **E-MAIL:** jhoflick@gprc.ab.ca  
**OFFICE HOURS:** By appointment

**FALL 2020 DELIVERY:** Onsite Delivery. This course is delivered onsite at the GPRC Grande Prairie campus. Students must supply their own mask and follow GPRC Campus Access Guidelines and Expectations (<https://www.gprc.ab.ca/doc.php?d=ACCESSGUIDE>).

**CALENDAR DESCRIPTION:**

A studio-based course with emphasis on the understanding of two and three-dimensional design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. This course is the first part of a two-part course.

**PREREQUISITE(S)/COREQUISITE:** NONE

**REQUIRED TEXT/RESOURCE MATERIALS:** No text required – assigned readings will be provided. Students will be supplied a list of required materials.

**DELIVERY MODE(S):** Lecture and Lab

**COURSE OBJECTIVES:**

1. To teach students to perceive, identify and apply the basics of elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding abstract and pictorial relationships.
2. To equip students with a visual and verbal vocabulary pertaining to art.
3. To assist students in developing and broadening their critical and aesthetic criteria.
4. To broaden the students' awareness, understanding and aesthetic appreciation of art.
5. To assist students in identifying their own values in relationship to their environment.

6. To develop basic skills and techniques.

### **LEARNING OUTCOMES:**

By the end of this course, students will be able to:

1. Analyze works of art using the principles of visual language, which include the basic elements of design: point, form, line, shape, value, texture, color, space, and the principles of organization: rhythm, balance, scale/proportion and movement.
2. Build and construct both two- and three-dimensional artworks using the principles of visual language.
3. Think critically in order to create dynamic compositions and content-rich artwork.
4. Begin to explore seeing/identifying, imagining and problem solving with emphasis on both individual and collective creative approaches, thus contributing to their understanding and appreciation of the relationship between art and other disciplines.
5. Demonstrate the self-discipline required to make art in a professional manner.

### **TRANSFERABILITY:**

Please consult the Alberta Transfer Guide for specific course transfer information. You may check to ensure the transferability of this course at Alberta Transfer Guide's main page

<http://www.transferalberta.ca> or use the direct course search at

<http://alis.alberta.ca/ps/tsp/ta/tbi/onlineSearch.html?SearchMode=S&step=2>

**Students have the final responsibility for ensuring the transferability of courses taken at Alberta Colleges and Universities.**

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

### **EVALUATIONS:**

Criteria for Evaluation

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Participation grade is established by your level of enthusiasm, commitment,

involvement and flexibility in both studio and individual/collective critiques. It is also determined by your attending of all classes.

**In-Class and Homework Assignments: 85%**

There will be 10 to 15 major and minor assignments due throughout the semester. On the due date of each major project, students will set up and present their artwork for in class critique. Grades will be posted on myClass after every critique.

You may submit certain pieces for re-evaluation, with permission, at the end of the semester. This option is only available to students who presented material on critique day.

After each deadline, unsubmitted assignments will lose 5% per day.

There are no mid-term or final exams in this class.

**Attendance and Participation: 15%**

10% Participation includes actively engaging in group critiques, discussions of assigned readings, etc. Poor attendance will drastically reduce your grade. 5% of the final grade will be determined by attending and recording notes from the Visitor in the arts program.

**ATTENDANCE / PARTICIPATION:**

- Attendance is mandatory. (Department Guidelines)
- Excessive lateness is equivalent to being absent from class. It is also disruptive to other students and decreases your own effective learning or work time. Lectures are at the beginning of class and will not be repeated for latecomers.
- More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances, in which case a doctor's letter may be required.
- Participation includes contributing to in-class discussions and critiques.

**GRADING CRITERIA:**

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54

B-	2.7	70-72	F	0	0-49
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## **COURSE SCHEDULE:**

September 2 – December 9, 2020

Classes are Monday and Wednesday from 2:30pm -5:20 pm

## **STUDENT RESPONSIBILITIES:**

- Students are expected to arrive on time and remain for the duration of the class.
- Students are expected to check their email and MyClass. These will be the primary forms of communication between instructor and student.
- Students are expected to invest a minimum of 3 hours of work per week outside of class.
- All cell phones must be turned off before class.
- Students are expected to use work periods wisely. Students being disruptive during in-class work time may be asked to leave the class.
- **Covid-19 safety:** Masks: masks must be worn continually throughout the class when 2-metre distancing cannot be maintained.
- Hand sanitizing: Everyone must sanitize their hands upon entering and exiting each class. As well, wash and sanitize hands before and after use of equipment; before and after breaks, before and after touching personal belongings; before and after using shared items (paper cutter, rulers, scissors, etc).
- Students must clean/sanitize shared furniture before and after each use. This includes tables, chairs, easels, drawing horses, counter tops.
- If sanitizing supplies are low or empty, please inform your instructor or the Fine Arts Studio Technician.
- **On-line Communication & Professionalism:** Students are expected to maintain a high-level of professionalism across all course-related communications. Please conduct your communications as you would any other professional experience.

## **STATEMENT ON PLAGIARISM AND CHEATING:**

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

\*\*Note: all Academic and Administrative policies are available on the same page.