



NEWS RELEASE – Centre for Research & Innovation Opens Office in Peace River, AB

For Immediate Release

September 21, 2009, Peace River, AB – The Centre for Research & Innovation has expanded to include a branch office in downtown Peace River. The new office, located in the Community Futures building at 9816 - 98 Avenue, will be manned by CRI adjunct staff member, Berry Heinen. Open every Monday from 10 am - 2 pm, this new location will allow the CRI to more conveniently assist innovators in the Mighty Peace Region.

Presently, the Peace Country accounts for 40 per cent of the patent requests for Alberta - this from an area with just five per cent of the provincial population. To support this entrepreneurial spirit, the Centre for Research & Innovation was formed through the collaboration of PREDA (Peace Region Economic Development Alliance) and Grande Prairie Regional College, with substantial funding from RADF (Rural Alberta's Development Fund). The CRI's mandate is to assist inventors and entrepreneurs to learn what it takes to develop new products and ideas for the marketplace by connecting them with scientists, researchers, mentors and investors. One location where; Your Idea + Our Network = Progress. The opening of a Peace River branch office will make this process more convenient to a substantial number of area innovators and entrepreneurs.

If you are a Peace River and area inventor with an idea or a prototype you'd like to take to the next level, please feel free to book an appointment with the Centre for Research & Innovation (CRI) in Peace River by calling 1-877-539-2808 or email info@TheCRI.ca . Further information about the CRI can also be obtained from our website at www.TheCRI.ca