



CENTRE FOR RESEARCH & INNOVATION



**NEWS RELEASE – Innovation Week Celebrations to be held in conjunction with Chamber's Small Business Week.**

**For Immediate Release**

October 19-22, 2009, Grande Prairie, AB – Held in conjunction with the Grande Prairie Chamber of Commerce Small Business Week, the Centre for Research & Innovation is hosting "Innovation Week 2009". This year's theme is "Celebrating Innovation in the Peace" and will feature numerous workshops, forums and even an Innovation Awards Feast to honor the outstanding achievements of Peace Region innovators.

The celebrations kick off Monday, October 19th at Centre 2000 following the Chamber's Pancake Breakfast. The first workshop will cover what innovators need to know to move from idea to implementation. Tuesday the 20th, will feature two marketing workshops covering everything from the importance of research, to the nitty-gritty of advertising. Wednesday, we move to the newly unveiled Montrose Cultural Centre where Federal and Provincial Government Agencies, along with the Centre for Research & Innovation, will explain what they have to offer innovators in the Peace region. The afternoon will feature local entrepreneurs with overviews of their present projects. Plus, Tom Droog, former owner of Spitz Sunflower Seeds and Jay Drew owner of United Lock-Block™ Ltd., who will share their success stories and then field questions at their one-on-one breakout sessions. The day wraps-up with the Innovation Awards Feast in the Teresa Sargent Hall. Thursday, October 22nd, we return to Centre 2000 for Lawyer Doug Thompson's workshop on patents and intellectual property which will bring the celebrations to a close.

It's four days of fun and learning for anyone with an inventive spirit no matter what level of innovation your idea is at. For further information, or to register your attendance before October 5th, please contact the Centre for Research & Innovation (CRI) at 780-539-2807, toll free at 1-877-539-2808 or email [info@TheCRI.ca](mailto:info@TheCRI.ca). The workshops are no charge and lunches are provided.

Further information about the CRI can also be obtained from our website at [www.TheCRI.ca](http://www.TheCRI.ca).